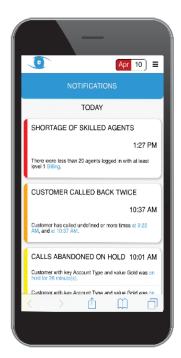
# **Orio**Aria Visualizer



# The power of customer interaction data analytics!

**Aria Visualizer** is an operational analytics application that provides data visualization and consolidation of Genesys customer interaction events in an intuitive visually compelling interface. Visualizer allows companies to search massive amounts of data in minutes and get the 'big picture' analysis to identify customer and employee trends and patterns or research other specific contact center items for proactive action.



Automatic Business Performance Notifications

# **Key Features**

- Compilation of Genesys interaction events into an intuitive interface that allows for easy drill down and custom queries for unique business needs
- Powerful out-of-the-box queries that provide granular insight into customer experience and agent behaviors
- Near real-time operational updates to allow proactive action for contact center operations

# Visualizer allows you to:

- · Shorten issue resolution time
- Reduce escalations
- Proactively Improve customer experience
- · Increase efficiency and effectiveness of agents
- Identify critical patterns in customer behavior and experience





Visualizer Ops Visualizer Analyze



# Stop wasting time and make better decisions

Data visualization is more than just pie charts and pretty pictures. By deploying Visualizer, Visualizer can segment and query data by any call attribute. It's easy to use query capability and standard out-of-the box reporting allows for pattern search and analytics to spot potential problem areas. Customers can easily modify these for any unique data needs.

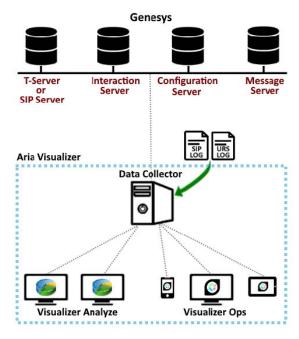
Technical Analysts can use minimal trouble ticket information to quickly and easily filter calls and events required to isolate an issue – no more looking through logs and wasting time searching.

Business analysts now have the means to extract meaningful information from the Big Data being collected to optimize operations.

Visualizer's color-coded dashboard intuitively presents all relevant call events in a fraction of the time. Clear data and definitive answers build confidence in the system and give your organization the ability to effectively manage every customer experience.

Visualizer can even analyze Genesys SIPServer Messaging and detailed block-by-block interaction flows, to present a comprehensive view of all customer interaction data.

# **Technical Requirements**



### Visualizer Analyze Requirements

- Microsoft .NET 4.7.1 Framework
- Windows Vista x64 or later
- Processor: 64-bit, 2.8 GHz, 4 core
- Memory: 16 GB RAM, 16 GB available disk space

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### **Data Collector Requirements**

- Microsoft .NET 4.7.1 Framework
- Windows Server 2008x64 or later
- Processor: Intel® Xeon® E5-16xx, AMD Opteron™ 4300-series or better
- Memory: 32 GB RAM, 1 TB available disk space



SIGN UP FOR A DEMO www.ariasolutions.com/ products/visualizer

## Who Are We?

At Aria we believe that everyone should have a great customer experience – regardless of industry, organization size or channel. We are here to collaborate and solve business and technology problems with you, so you can sleep better at night. Our enthusiastic and highly experienced team can break down your silos and ensure you have a unified customer engagement solution.

Partnered with:







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